



Submission for Wiyi Yani U Thangani Framework for Action for Gender Justice and Equality (working title) and First Nations Gender Justice Institute: Amplification Kit

1. Key details

This is a [social media promotion kit](#) designed to help you promote submissions to inform the development of the Wiyi Yani U Thangani Framework for Action for First Nations Gender Justice and Equality (working title) and the establishment of a First Nations Gender Justice Institute.

The Framework and Institute will be integral tools for promoting, strengthening and embedding First Nations women and girls' voices in policy and decision-making processes, continuing to ensure our voices will be heard, respected and responded to with reciprocity by all Australians.

The Framework and Institute are due to be launched in March 2024 as the final stage of the Wiyi Yani U Thangani (Women's Voices) project.

Submissions Process

In order to receive as many perspectives as possible, we welcome submissions online or posted as: Written text; Video; Creative expression (artwork, poetry, song or any other expression you wish to use); Yarn with the team.

The Submissions process is hosted on the [Wiyi Yani U Thangani website](#) and promoted via the [Australian Human Rights Commission's website](#).

Please refer to these webpages to promote submissions throughout your networks using this [digital and social media promotion kit](#).



You can contact communications@humanrights.gov.au (with FFA Amplification Kit in the subject line) or phone **0448 939 997** with any questions about promoting submissions.

Top line messages

- Submissions are open to Indigenous and non-Indigenous individuals above 18 years, groups and organisations who work with Aboriginal and Torres Strait Islander women and girls, and/or have developed measurement and evaluation approaches related to gender equality and intersectional movements.
- We encourage young people to contribute, however submissions by anyone below 18 years of age will need to be supervised, consented to and submitted by parent, guardian or youth representing organisation.
- We are seeking submissions to comment on the design and development of the Wiyi Yani U Thangani Framework for Action for First Nations Gender Justice and Equality (working title) and First Nations Gender Justice Institute. Guiding questions for the submissions focus on three topics: measuring change outcomes; ensuring a strong accountability and evaluation approach; and protecting and strengthening data sovereignty and governance.
- The closing date for providing submissions is 22 December 2023.
- If consent is provided, submissions will be shared on the Wiyi Yani U Thangani website after submissions are closed.

2. Social media collateral

[Ready-to-share social media tiles are available to download](#). Please publish to your channels using or repurposing the suggested social media tiles in the table on pages 3-8 of this document.

Channels and tags

Please follow Australian Human Rights Commission accounts, and tag them in your posts:

- [Facebook](#) @aushumanrights



- [Instagram](#) @aushmanrights & @first_nations_gender_justice
- [Twitter](#) @aushmanrights
- [LinkedIn](#) @Australian Human Rights Commission

Hashtags: #FirstNationsGenderJustice #WYUT #FirstNationsGenderJusticeInsitute

Suggested social media copy

We encourage you to share the [prepared social media tiles](#) to promote submissions with your network. Suggested copy for social media posts is provided in the below table.

[Click here](#) to access the Dropbox folder and download social media tiles and carousels.

Post 1 - Carousel	Image
<p>Download this carousel here.</p> <p>Are you passionate about First Nations gender justice and equality? The Australian Human Rights Commission has opened submissions to hear what you want from the Wiyi Yani U Thangani Framework for Action for First Nations Gender Justice and Equality (working title) and First Nations Gender Justice Institute.</p> <p>The Commission welcomes submissions from Indigenous and non-Indigenous individuals, groups and organisations. Scan the QR code or follow the link to upload your submission and raise your voice:</p> <p>https://wiyiyaniuthangani.humanrights.gov.au/framework-for-action</p>	



#FirstNationsGenderJustice #WYUT
#FirstNationsGenderJusticeInstitute



WIYI YANI U THANGANI
(Women's Voices)

The project deeply values the lived experience, knowledge, and advice from those who **work with First Nations women and girls** and/or have developed measurement and evaluation with an **intersectional approach** to achieve **gender justice and equality**.

Scan the QR code or visit the Commission's website to learn more & make a submission!



WIYI YANI U THANGANI
(Women's Voices)

The project deeply values the lived experience, knowledge, and advice from those who **work with First Nations women and girls** and/or have developed measurement and evaluation with an **intersectional approach** to achieve **gender justice and equality**.

Scan the QR code or visit the Commission's website to learn more & make a submission!



Post 2

[Download this tile here.](#)

Please note that this tile comes with video content.

This video gives a glimpse of the Wiyi Yani U Thangani National Summit from May. The First Nations women and girls in attendance at the Summit called for an independent, First Nations women and girls owned and designed Framework for Action for First Nations gender justice and equality (working title) and First Nations Gender Justice Institute. Both are independent of government, designed by and for First Nations

Video



WIYI YANI U THANGANI
FRAMEWORK FOR ACTION FOR FIRST NATIONS GENDER JUSTICE AND EQUALITY (WORKING TITLE) & FIRST NATIONS GENDER JUSTICE INSTITUTE





women and girls, to translate the significant evidence of the Wiyi Yani U Thangani project into action to achieve First Nations gender justice and equality.

Submissions are open to have your say on how they translate your priorities into action, collect data and measure progress. Upload your submission by following the link:

<https://wiyiyaniuthangani.humanrights.gov.au/framework-for-action>

#FirstNationsGenderJustice #WYUT
#FirstNationsGenderJusticeInstitute

Post 3

[Download this tile here.](#)

The Australian Human Rights Commission wants to hear from you in developing the Wiyi Yani U Thangani Framework for Action for First Nations Gender Justice and Equality (working title) and First Nations Gender Justice Institute. Submissions are open now! The Commission encourages and welcomes submissions from people with lived experience, knowledge, and advice in this space.

Upload your submissions by scanning the QR code or following the link:

Image





<https://wiyiyaniuthangani.humanrights.gov.au/framework-for-action>

#FirstNationsGenderJustice #WYUT
#FirstNationsGenderJusticeInsitute

Post 4

[Download this tile here.](#)

Raise your voice in the development of the Wiyi Yani U Thangani Framework for Action for First Nations Gender Justice and Equality (working title) and First Nations Gender Justice Institute! First Nations women and girls' voices are at the heart of the Wiyi Yani U Thangani work. Your voice is valued in the pursuit of gender justice and equality. The Australian Human Rights Commission has opened submissions and they are eager to hear from you.

Upload your submissions by scanning the QR code or following the link:

<https://wiyiyaniuthangani.humanrights.gov.au/framework-for-action>

#FirstNationsGenderJustice #WYUT
#FirstNationsGenderJusticeInsitute

Post 5

Image



Image



[Download this tile here.](#)

Australia's Aboriginal and Social Justice Commissioner, Bunuba woman June Oscar AO, invites you to make a submission on what you want to see from a Wiyi Yani U Thangani Framework for Action for First Nations Gender Justice and Equality (working title) and First Nations Gender Justice Institute.

The Institute and Framework are independent of government, designed by and for First Nations women and girls, to translate the significant evidence of the Wiyi Yani U Thangani project into action to achieve First Nations gender justice and equality.

Upload your submissions by following the link:

<https://wiyiyaniuthangani.humanrights.gov.au/framework-for-action>

#FirstNationsGenderJustice #WYUT

#FirstNationsGenderJusticeInstitute

